

Siting of the Largest Foreign Transnational Corporations in the Moscow Agglomeration

I. K. Tverdov

Lomonosov Moscow State University, Faculty of Geography (Moscow, Russia)

e-mail: tverdovmc@gmail.com

Keywords: the Moscow agglomeration, global city, foreign transnational corporations, branches.

Over the last quarter of a century, Moscow has become one of the most economically influential megacities in the international arena, naturally joining the club of “global cities”. At the same time, the largest foreign multinational corporations (TNCs), opening and actively developing networks of their branches around the world, began to deploy their representative offices in Moscow, thereby confirming its high investment attractiveness.

The results of the first research experience of the Moscow agglomeration as a center of dislocation of the largest foreign TNCs are presented. The information base for the analysis is the data of the Forbes 2000 rating and the official websites of TNCs. Using general scientific, econometric, historical-geographical and cartographic methods, the scale of the presence of foreign TNCs was revealed, the sectoral and national affiliation of companies, as well as the types of activities were analyzed.

The hypothesis of an extremely high concentration of foreign TNCs in Moscow and its agglomeration was confirmed: about 95% of companies represented in Russia have at least one branch here. Most of foreign TNCs are represented by industrial companies from a limited number of countries, mainly the developed ones. In the intra-agglomeration context, the urban centers of corporate and industrial activity, as well as the centers-peripheral disparities of location were identified. The key finding consists in the thesis that despite the sanctions, the economic and scientific cooperation between Russia and Western countries still persists, especially with the United States.